



Avery Dennison in China Fact Sheet

R. Stanton Avery, founder of Avery Dennison, made his first trip to China in 1930 – five years before he started Avery Adhesive Products Company that became Avery Dennison – and was enchanted by the country and its potential.

Mr. Avery was determined to find an opportunity to do business in China some day.

The Company established its first plant in Kunshan in 1995.

Today, Avery Dennison has 20 facilities in China, including Guangzhou, Nansha, Panyu, Shanghai, Kunshan, Suzhou, Tianjin, Chengdu, Fuzhou, Qingdao, and Hong Kong.

These facilities cover more than 120,000 square meters and represent more than US\$265 million in investments.

Avery Dennison employs nearly 14,000 people in China, representing approximately 40% of its global workforce.

The Company established the Avery Dennison Pressure-sensitive Label Converting College in Kunshan, offering the only professional training programs for label converters in China.

Avery Dennison opened three new facilities in China in 2007:

- Philip M. Neal Research Center in Kunshan in January, its first corporate research center outside the U.S.
- Retail Information Services manufacturing facility in Suzhou in May
- Specialty Tape manufacturing facility in Kunshan in June

The acquisition of the global label and tag maker, Paxar, added sites in Panyu and Hong Kong.

All of Avery Dennison's businesses – Roll Materials, Retail Information Services, Office Products, Graphics and Reflective and Specialty Tape – have a presence in China.

Revenues have grown at a rate of greater than 20% annually in China since 1995.